

AY 2018 CPTC  
Funding Needs



## Foundation Board Members,

As you know, student success is the focus of Coastal Pines Technical College (CPTC). In order to positively impact student success in AY 2018, CPTC faculty and staff have embraced and are implementing a number of major initiatives designed to enhance student success, resulting in a higher college retention and completion rate and a more competitive workforce.

Two initiatives, Dual Enrollment and the Governor's HOPE Career Grant are referenced below. Funding for these initiatives beyond the amount allocated in the CPTC FY2018 budget is necessary to capitalize on the benefits the programs pose for students. As a result, the College is seeking assistance from the Foundation to accomplish private funding support for the Dual Enrollment and HOPE Career Grant initiatives and other important programs outlined below.

These initiatives and programs not only support the College's mission, vision, and strategic plan, but also support the Technical College System of Georgia Strategic Plan, help eliminate financial barriers that prevent qualified students from entering college and dedicated students from graduating, and meet the economic and workforce needs of the communities we serve.

Private sector support and investment are essential for CPTC to continue delivering educational excellence.

Thank you for your consideration.



## Dual Enrollment Student Grants & Program Support (High School Dual Credit)

The “Dual Enrollment Act” approved by the Georgia General Assembly simplifies and streamlines the process used by high school students to enroll in college as dual credit students. The College has experienced a phenomenal growth the past four years in dual credit enrollment. Dual credit is not only one of the top priorities of the Georgia Legislature, but also a top priority for the Technical College System of Georgia and Coastal Pines Technical College. The College needs additional funding to continue this growth. Funds would be designated for Dual Enrollment advertising, textbooks, program-specific equipment and supplies.

**Estimated Need: \$10,000**



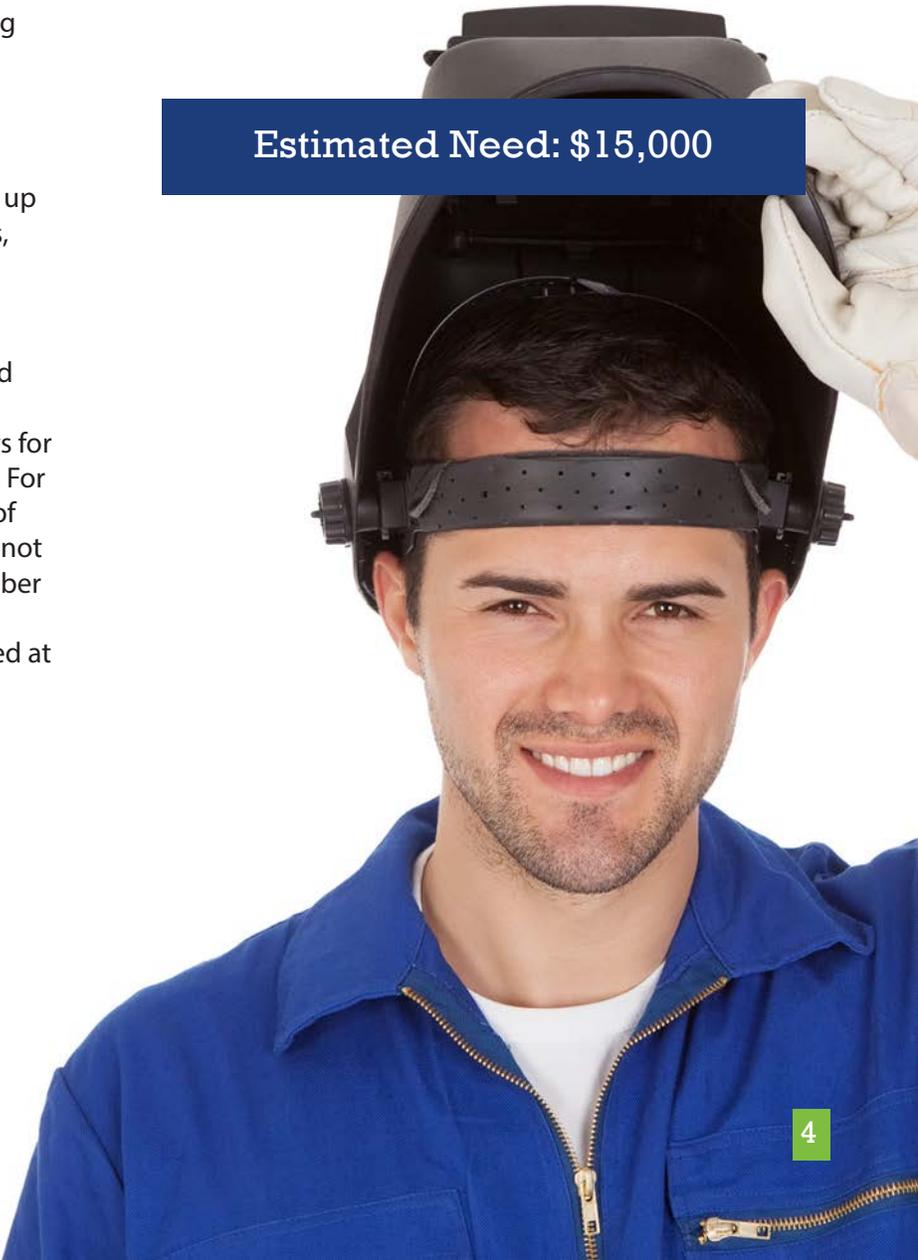
## HOPE Career Grant Expansion Fund

Although the cost of tuition to attend CPTC is a fraction of the cost required at many other two-year colleges and all four-year colleges or universities, often it is financial barriers that keep students from completing their degrees once they have begun. Many students work multiple jobs while supporting families and managing other commitments. When programs and classes require additional attention, students reduce work hours and need financial assistance to fill the gap. Educational barriers include debt load, academic readiness, and the cost of tuition and fees, childcare, and transportation.

The Governor's HOPE Career Grant (HCG) assists students who choose a program/career path associated with one of Georgia's critical-need fields of study. Each of the identified areas features strong in-demand trends including an existing workforce shortage, sustainable future growth and strong earning potential. To qualify for the HOPE Career Grant, students must also be HOPE Grant eligible. HCG eligible students receive the HOPE Grant plus up to \$500 more each semester to pay for tuition, fees, books, and other college-related expenses.

The HOPE Career Grant Expansion Fund will assist students who have a remaining gap in finances and those who are not eligible for the HOPE Grant to attend and complete college. The HOPE Grant pays for approximately two thirds of standard tuition costs. For those who are not eligible for Pell, the HCG helps, of course, but may not be enough. Students who are not eligible for the HOPE Grant are ineligible for a number of reasons. Most students are ineligible due to the HOPE Grant cap. All HOPE Grant benefits are capped at 63 semester hours.

Students may exceed the HOPE Grant if they have to take learning support/remedial classes or if they enrolled in one program and switched to another program. Another common reason for exceeding the HOPE cap is that a student completed a previous program, went to work and returned to get additional training. The reasons are endless: the company they worked for moved/closed/d downsized, their health changed, they need or want to make more money, etc.



Estimated Need: \$15,000

## Emergency Loan Guarantor Program

Implement an Emergency Loan Guarantor Program. On the last day for payment, the Foundation will work with Student Affairs to identify students on the purge list who owe between \$100 and \$400 and evaluate their likelihood of paying. The Foundation will then notify CPTC that it will “guarantee” those identified will pay, if prompted, which will allow CPTC additional time to receive payment. No formal agreement between the Foundation and CPTC is required. A priority will be students most likely to complete a program. A secondary factor will be the student’s likelihood to pay, and a third consideration will be the amount owed. Despite these priorities, the goal of the program will be to remove at least 50 students from the purge list.

**Estimated Need: \$10,000**

## Free Application Day

CPTC would like to offer at least one free application day each fall and spring semester as a marketing strategy to boost enrollment and accelerate the registration process. State Board policy limits the amount of funds colleges can waive annually. Thus, the College has been unable to deploy this great recruitment strategy.

**Estimated Need: \$5,000**



## Faculty Advanced Degree & Certification Grant Expansion Fund

Technical college faculty faces two professional challenges. First, faculty must maintain a state-of-the-industry level of knowledge and skills in their discipline due to globalization, ever-evolving technologies, and innovations in the field. Staying ahead of obsolescence is a daily challenge for faculty in high-tech programs. Secondly, instructors must continually demonstrate professional and effective teaching practices that inspire persistence, student success, and college completion. Meeting both challenges is critical if they are to respond to the aspirations of students and employers' needs.

Training in new technologies often requires professional development off site and sometimes out-of-state. Escalating costs of advanced education limit many faculty members from pursuing the additional degrees or certifications that strengthen their professional status. At the same time, accreditation requirements impose additional academic requirements on some existing faculty with strict timelines for completion. Prohibitions in the use of state funds prevent the College from offering faculty scholarships, and federal funds for professional development have significantly declined in the past three years.

In order to continue to be effective, CPTC must offer quality programs and employ competent, knowledgeable faculty and staff. College officials encourage all employees in life-long learning and career development, realizing that when employees earn advanced degrees and certifications, the process not only benefits the employee and students, but it also strengthens the College's standing in the community as a challenging and rewarding educational institution.



Estimated Need: \$5,000

## Need-Based Scholarship Funds for Tuition and Fees Assistance

A technical college education can be the “gateway” to a better life. And often times, the toughest part of going to college is sometimes paying for it. Our students more than likely have some form of financial aid, but between tuition, books and fees they often find at the last minute they just don’t have quite enough to enroll. Coastal Pines Technical College is requesting funds for need-based scholarships for students that require a minimal amount of assistance to attend college. This type of scholarship is the mechanism that gets a student and often keeps a student in college. There is a constant demand for this type of assistance, and with HOPE changes the need has significantly increased.

There can never be too many donors for these scholarships. It’s amazing how even a small amount can make a difference and allow a student to stay in school.



Estimated Need: \$60,000



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